



# HELP AND HELPS SAMITI

## AIDS AWARENESS CAMPAIGN

# “NUKKAD NAIK”





# **O**BJECTIVE

- **Provide Awareness of AIDS/STI.**
- **Help PLHIV(People Living with HIV) to find nearby ART (Antiretroviral Therapy) center.**
- **Aware Peoples how to use CONDOM and disposal.**
- **Aware about FAMILY PLANNING and gap carry in between two**





# PROJECT DISTRICTS

Rajnandgoan,  
Durg,  
Bemetara,  
Balod,  
Raipur,  
Gariyaband,  
Baloda Bazar,  
Bilaspur,  
Mungeli,  
Raigarh,  
Sarguja,  
Balrampur,  
Surajpur,  
Koria,  
Kondagoan,  
Narayanpur,  
Bastar,  
South Bastar.



CHHATTISGARH



# ACTIVITY

- We Design a VEHICLE TATA MAGIC with various slogan, logo, condom pack shots for the visibility among all other vehicle.
- We prepared a basic and easier SCRIPT for the DRAMA which help to understand AIDS/STI and family Planning.



- We distribute the PAMPHLETS and SMALL GIFT for the attention, attraction and to gain knowledge about AIDS/HIV/STI.
- Did the stencil work as **SLOGAN** for AIDS
- Given stickers to various shopkeepers to promote **CONDOM**.





# BENEFICIARY



- **All Villagers** of the village among the 9 Districts.
- Main focus on **Male** aged **15-50 Years**.
- Married people for the **FAMILY PLANNING**.
- Transit **Interceptive** People.







# ACTIVITY SNAPS





# FINANCIAL

| Year    | Project                                | Total Expenditure (In Rs.) |
|---------|--|----------------------------|
| 2014-15 | AIDS Awareness Campaign (Nukkad Natak) | 22,68,235.00               |







# THANKS

- **WE hearty thanks to**
- **Pashupati Chemicals Pharmaceuticals Limited**
  - **Mr. Manish Ranjan (Project Manager)**
  - **Mr. B.S.Rajput (Marketing Manager)**
  - **Mr. Sandip Goswami (Communication Manager)**
- **National AIDS Control Organization (NACO)**
  - **Mr.Raj Ballabh**
  - **Mr.Nitin Kamrishi**
  - **Mr. Sudarshan Negi**
- **CGSACS ( Chhattisgarh State AIDS Control Society)**
  - **Dr. Kamal Preet Singh (IAS),(Director)**
  - **Mr. Vikrant Verma (Deputy Director TI)**
  - **Mr. Mahendra Janghel (Joint Director IEC)**
- **And all respected volunteers, participant and supporters.**

